Gender?

|  |  |
| --- | --- |
| Male: |  |
| Female: |  |

Age?

|  |  |
| --- | --- |
| Under 18: |  |
| 18 – 25: |  |
| 26 – 35: |  |
| 36 – 40: |  |
| 40+ : |  |

Occupation?

|  |  |
| --- | --- |
| Student: |  |
| Full – Time Job: |  |
| Part – Time Job: |  |
| Unemployed: |  |

Do you watch music videos?

|  |  |
| --- | --- |
| Yes: |  |
| No: |  |

Which music channel do you watch?

|  |  |
| --- | --- |
| The Hits: |  |
| Viva: |  |
| MTV: |  |
| Other: |  |

What do you watch music videos on?

|  |  |
| --- | --- |
| T.V: |  |
| Twitter: |  |
| YouTube: |  |
| Other: |  |

How often do you watch music videos?

|  |  |
| --- | --- |
| Every Day: |  |
| Every Week: |  |
| Every Month: |  |
| Other: |  |

Do you like music videos with SFX ? (Special Effects)

|  |  |
| --- | --- |
| Yes: |  |
| No: |  |

What device do you use most often to watch music videos?

|  |  |
| --- | --- |
| Xbox/PS3: |  |
| Computer: |  |
| Phone: |  |
| Other |  |

What’s your favourite genre?

|  |  |
| --- | --- |
| Pop: |  |
| Rock: |  |
| Techno: |  |
| Other: |  |

What aspects of a music video make it more interesting for you?

|  |  |
| --- | --- |
| Artist/Band: |  |
| Lyrics: |  |
| Melody: |  |
| Other: |  |

Do you prefer...?

|  |  |
| --- | --- |
| Quiet & Slow: |  |
| Fast & Lively: |  |
| Other: |  |